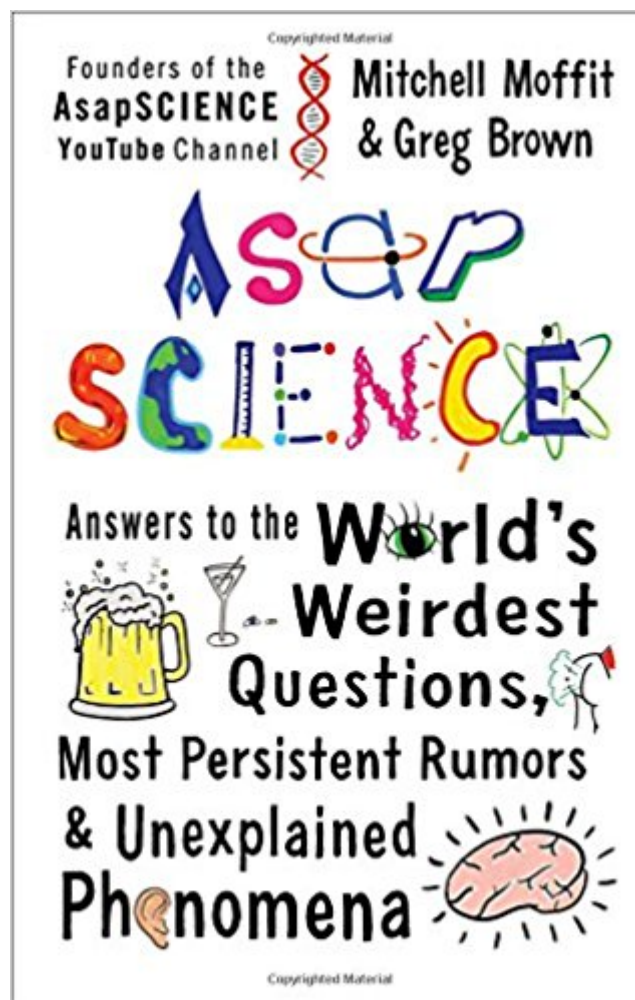




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# AsapSCIENCE: Answers To The World's Weirdest Questions, Most Persistent Rumors, And Unexplained Phenomena



## Synopsis

From the creators of the wildly popular and seriously scientific YouTube channel, AsapSCIENCE, comes entertaining, irreverent, and totally accessible answers to the questions you never got to ask in science class. Why do we get hung over? What would happen if you stopped sleeping? Is binge-watching TV actually bad for you? Why should I take a power nap? In their first-ever book, Mitchell Moffit and Greg Brown, the geniuses behind YouTube channel AsapSCIENCE, explain the true science of how things work in their trademark hilarious and fascinating fashion. Applying the fun, illustrated format of their addictive videos to topics ranging from brain freeze to hiccups to the science of the snooze button, AsapSCIENCE takes the underpinnings of biology, chemistry, physics, and other hard sciences and applies them to everyday life through quirky and relatable examples that will appeal to both science nerds and those who didn't ace chemistry. This is the science that people actually want to learn, shared in a friendly, engaging style. And in the spirit of science, no subject is taboo. Amid the humor is great information and cocktail conversation fodder, all thoughtfully presented. Whether you're a total newbie or the next Albert Einstein, this guide is sure to educate and entertain...ASAP.

## Book Information

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## Customer Reviews

"From hiccup cures to the 5 second rule, this book put a bemused smile on my face and answered the oddball questions of life. An irreverent stroll through the arcane and taboo, guided by the science behind it." (Chris Hadfield, author of "An Astronaut's Guide to Life on Earth" and "You Are Here: Around the World in 92 Minutes") "Science is big fun. The ASAP guys get

that, and they'll show you • they'll even draw you a diagram." (Bill Nye "The Science Guy," CEO, The Planetary Society and author of "Undeniable: Evolution and the Science of Creation") "From concise examinations of tiny topics like the science of love and aging, to answers to questions you actually care about--should you use the snooze button?--this book has something for everyone who is curious about the world around them. (That is to say: everyone.) This is science at its most fun, accessible, and well-illustrated." (David Epstein, author of the New York Times bestseller "The Sports Gene: Inside the Science of Extraordinary Athletic Performance") "Entertaining...valuable...particularly for the young and curious." (Publishers Weekly) "A fun read that strikes a fine balance between science and levity, offering delightful drawings relevant to the text. Each topic is presented with enough information to explain the science involved but not so much that the reader is swimming in terminology and detailed descriptions." (Library Journal) "Science is fun! But it's even more so when Mitch and Greg get their hands on it. Gross, funny, interesting, weird: It's all science, and it's all cool." (Phil Plait a.k.a. The Bad Astronomer, author of "Bad Astronomy and Death from the Skies!") "These guys answer the questions you had no idea were bugging you all your life." (Fast Company)

Mitchell Moffit is the cocreator of the award-winning YouTube channel AsapSCIENCE. He graduated from the University of Guelph in Ontario in 2012. Greg Brown is the cocreator of the award-winning YouTube channel AsapSCIENCE. He graduated from the University of Guelph in Ontario in 2012.

Middle school grandson loves books and is an information magnet. He loves this and walks around quoting the facts he learns until people freak out. It's so funny and I adore giving him good info to expand his thinking. Nice book. Nice printing and paper. There are serious facts and things that make him laugh out loud. Glad I found this book.

LOVE THIS BOOK, it is essentially the AsapSCIENCE Youtube videos in book form. It's a fun, clever and easy to read to pick up and browse through and also to sit and read to feed your brain. I leave it on my coffee table and guests have fun looking through it. If you're a fan of the YouTube videos, this is definitely a must buy, and if you're a fan of knowledge, this is also a must buy. I do caution sharing it with children though as some are definitely fun for kids, there are some more adult topics you might want to clear with their parents first.

I always have had a thing for science but as I got older it kind of just went to the back burner of my interest. I then found these guys YouTube channel and that love for science was reborn. So i had to get their book when it came out, and I don't regret it one bit. This book is awesome, it's fun, and it gives you the knowledge. It's not like a boring text book, or have pretentious overtone trying to be something it's not. I will highly recommend this book to my friends.

I bought the book for my 12 years old son. He loves to watch asapscience videos. Thought he will enjoy the book too. Nevertheless, the content of the book is good he has not been as interested to read it than to watch ithe videos. He has read a few themes of the book but continuos to prefer the videos. I bought it too because is a way to support the asapscience project. The more funds the get the more videos that they will have available. Love their work, think is a wonderful, educational way for kids to watch interesting and some what complex informations in a fun, friedly format.

Wonderful read! I use it in school. I do need to preread before I share allowed but the students find a lot of the information fun! It's also an easy read and Mitch and Greg explain things in such a way that is easy to understand. This book helps make science fun and keeps the curiosity for learning strong.

Love "Asap Science" and their videos! This compilation of great information about the world's most fascinating questions related to science does not disappoint and is just as good as the quality given throughout their video series.

This answered lot of questions I had. This is amazing. I watch your videos all the time!(Not to much though).Im one of your biggest fans.And I'm only 8 a little girl.Keep the facts up! Science rules! ;)

I have always loved watching ASAPscience on youtube but... Now theres a book!? I deeply enjoyed reading the ASAPbook not because it has information on ASAPscience's youtube videos that I previously watched but, with so much more information and context! Love this book and its amazing how far greg and mitchell have come. I hope they continue to spread the joy and passion of science for many more years! 10/10

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